

Honeywell showcases the future of connectivity



Norm Gilsdorf, Honeywell

With the Internet of Things (IoT) market spend in the Middle East and Africa (MEA) forecast to reach \$6.6 billion in 2016, 'connectivity' will be a key

theme of GITEX 2016, according to Honeywell.

The global technology leader will take GITEX visitors on a connected journey from the home to the workplace, by showcasing the latest in Internet-connected solutions that demonstrate how homeowners and facility managers can make their surroundings more secure, comfortable, energy efficient and productive.

With connectivity positioned as a key enabler of the regional smart city and economic growth visions, Honeywell's solutions show how IoT is enabling smarter cities for those living and working in the Middle

East – from connected homes and buildings, to connected warehouses and industries.

"Technology is a key driver of UAE Vision 2021's strategy to enhance quality of life and promote sustainable economic growth across the nation," said Norm Gilsdorf, President, Honeywell High Growth Regions, Middle East, Russia and Central Asia. "As a champion of smart technology with more than 60 years of experience supporting industries and governments in the region, Honeywell is helping make the Middle East's smart city visions a reality, and is facilitating greener, safer and more productive buildings,

homes and industries through innovation and new technology development."

At GITEX 2016, Honeywell will take visitors on a journey that demonstrates the true power of connectivity right from the home through to the commercial space, and will showcase a selection of its solutions, including VisionPRO 8000 Thermostat For Mosques, Honeywell Air Touch Air Purifier, Wi-Fi Smart Thermostat, Honeywell Lynx Home Security, Honeywell Movilizer and Vocollect Solutions.

Honeywell is showcasing a selection of its product portfolio on stand CC2-5A in Hall 7.

Lastline demos malware capabilities with new distributor, Bulwark



Federico de la Mora, Lastline

Lastline, a malware detection and protection company, is utilising this year's GITEX Technology Week to notify customers of its recent distribution agreement with Bulwark, and to promote

its latest malware detection solutions.

Under the new agreement, which was agreed just under two months ago, Bulwark will sell, support and provide value-added-services for Lastline's entire product portfolio through its network of channel partners to customers in the Middle East.

Lastline is focused on providing comprehensive analysis of advanced malware. The company leverages this threat intelligence to create advanced malware defences for companies of all sizes.

"We're hoping to make a big splash at this year's GITEX with this new

partnership announcement in this region," said Federico de la Mora, Vice President of Sales, EMEA, Lastline.

This week, the company is showcasing some of its latest malware solutions, to both detect and protect businesses against potential threats.

"We now have full blocking capabilities for email, which is something that we are promoting at GITEX this year. It means we can actually stop malware as it is coming in to the network. And if there is a breach, we can stop the malware

from taking information out of the business," said Mora.

"We are also announcing our high availability (HA) platform this week. This is a brand new multi-tenancy platform which we developed after deciding we needed to come up with a capacity that if the main manager went down, that there was something to fall back on."

Exhibiting alongside Bulwark in Hall 1, stand CL-20, the Lastline team are enthusiastic about the week ahead.

"It has been a tremendous show for us so far. We have had many prospective partners showing interest in signing with us, and I am looking forward to seeing what the rest of the week holds," said Mora.